

## New Product Introduction

### Extra SPARKLE SILVET® 600-10-E1

Silberline Manufacturing Co., Inc., a leading global supplier of metallic effect pigments is proud to announce our latest portfolio expansion for the Plastics Industry.

Extra SPARKLE SILVET products were developed to provide aluminum pigments with the potential for creating new application designs and paint-replacement opportunities for the plastics market. Alluring and novel aesthetics can be accomplished with the unique shape of this aluminum pigment series. Moving from the traditional 2-dimensional “flake” geometry to a 3-dimensional “sphere”, the geometry provides stylists and formulators a new approach for color design.

Carried in SILVET® technology, the Extra SPARKLE SILVET Series allows formulators the ability to create low-opacity metallic effects in a wide range of polymers. This system has proven effects for easy and safe handling, incorporation, and dispersion for a variety of processing options. Processing options include injection molding, film & sheet and profile extrusions.

When formulated with transparent pigments or dyes, the fine pinpoint aesthetic character of Extra SPARKLE SILVET 600-10-E1 products create subtle tones and a three-dimensional image within the final product. The Extra SPARKLE SILVET series allows for low flow line appearance, while providing a stylist the option to bypass mold reconfigurations and offer new color designs quickly.

Silberline continues to provide global support in application development and processing for these and all products in the Americas, Europe and Asia-Pacific. Contact your Silberline representative for additional information and samples.

