



News Release

Silberline to Showcase New SILBERCOTE® Aqua Pellet Aluminum Pigment at the American Coatings Show 2016

April 12, 2016, Lehigh Valley, PA

Silberline will highlight its newest aluminum product, SILBERCOTE Aqua Pellet aluminum pigment for Inks and Industrial Coatings at this year's American Coatings Show in Indianapolis, IN from April 12-14, 2016.

Our new SILBERCOTE Aqua Pellet is a non-leafing, low-dusting, low VOC aluminum granule pigment that offers manufacturers proprietary passivation technology in a pellet form. It is available in small to large custom particle sizes and is compatible in waterborne systems.

Aqua Pellet contains less than 1.5% residual solvent, which allows for lower VOC inks and coatings to be formulated. This flexible pigment is easily dispersed in water, alcohol or glycol ethers and offers excellent gassing stability in waterborne inks and coatings. Because no solvent is required, it is safe, provides ease of handling and customer container cleanup, which allows for 100% consumption. No residual paste is left in the container. The granule provides excellent adhesion, aesthetics and high pigment concentration, making it an economical solution for your next project.

Ink and coatings manufacturers are invited to stop by Booth 349 to speak with our Silberline applications specialists about which aluminum pigment meets their process requirements. Our North American advanced technical center team can develop and test formulations and applications methods to meet the most-demanding customer need.

About Silberline

Silberline has been a coatings industry leader for over 70 years providing metallic pigments and technical expertise to industrial customers around the world with locations in North America, Mexico, South America, Europe, Singapore, China and India. Whether you need special effect or performance-enhancing products for automotive, industrial coatings, ink or plastics, contact The Architects of Light® at Silberline at 800-348-4824 (outside of the U.S. 570-668-6050) or visit www.silberline.com.

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