



SILBERLINE[®]
The Architects of Light[®]

News Release

Silberline to Showcase New STARBRITE[®] Reveal AQ 4172 Vacuum Metallized Flake Pigment at the American Coatings Show 2016

April 12, 2016, Lehigh Valley, PA

Silberline will highlight its newest aluminum flake product, [STARBRITE Reveal AQ 4172 Vacuum Metallized Flake Pigment](#) for Inks and Industrial Coatings at this year's American Coatings Show in Indianapolis, IN from April 12-14, 2016.

STARBRITE Reveal AQ 4172 is a passivated vacuum metallized flake pigment for waterborne ink and coatings. This unique platelet-like aluminum pigment has an exceptionally high surface area and aspect ratio. These characteristics enable a smooth, chrome-like metallic effect that results in a highly-reflective and brilliant finish. STARBRITE Reveal AQ provides color stylists, formulators and applicators a true liquid metal appearance demanded in the graphic arts and coatings industries.

This environmentally-friendly pigment is produced with less waste and lower energy consumption and is passivated with a proprietary organic surface treatment. This offers easy dispersion in water, alcohols and glycol ethers. Additionally, STARBRITE Reveal AQ 4172 pigment exhibits excellent opacity at low loading levels and offers good gassing stability in waterborne inks and coatings. It can be used in a wide range of applications, such as automotive finishes, wheel coatings, cosmetic packaging, printing inks and general industrial coatings.

Silberline's product application engineers and technical service teams can help you select the appropriate product grade, formulation or application technique for your specific process. By using high quality test methods and practices at Silberline's advanced technical and manufacturing center, we can help customers solve their most challenging aluminum coatings problems.

Ink and coatings manufacturers are invited to stop by Booth 349 at the American Coatings Show to speak with our Silberline applications specialists about which aluminum pigment meets their process requirements. Our North American advanced technical center team can develop and test formulations and applications methods to meet the most-demanding customer need.

About Silberline

Silberline has been a coatings industry leader for over 70 years providing metallic pigments and technical expertise to industrial customers around the world with locations in North America, Mexico, South America, Europe, Singapore, China and India. Whether you need special effect or performance-enhancing products for automotive, industrial coatings, ink or plastics, contact The Architects of Light[®] at Silberline at 800-348-4824 (outside of the U.S. 570-668-6050) or visit www.silberline.com.

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