

COMMITMENT TO RESEARCH

Silberline's history of research and development is rich with innovation in aluminum pigment technology. The



Ernest Scheller III Center for Technical Functions and Advanced Manufacturing is testimony to Silberline's commitment to research and future innovation. The Silberline global research group is dedicated to unfolding the science of effect pigments that deliver extraordinary color and reflectivity, performance, ease of handling and compatibility.



SILBERLINE®
The Global Supplier of Effect Pigments™

Silberline Core Values

- Business with integrity
- Customer focus
- Commitment to employees
- Commitment to the community
- Commitment to safety - internal and external customers
- Commitment to the environment
- Commitment to continual improvement

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SILBERLINE®

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Silberline is a privately held, family-owned business founded in 1945 by Ernest Scheller, Sr. Throughout his distinguished career, Mr. Scheller endowed the company with a philosophy of superior product quality, unyielding integrity and exceptional customer service.



Ernest Scheller, Sr.

Today, under the leadership of Lisa Jane Scheller, Chairman, Silberline is recognized as a world leader in the manufacture and supply of special effect and performance aluminum pigments.

GLOBAL SERVICE THAT EXCEEDS YOUR EXPECTATIONS

With over 700 employees worldwide and manufacturing, technical and research centers in Europe, Asia and North America, Silberline is poised to provide pigments that meet the needs of their valued customers who expect brilliant visual effects, excellent performance, expanded functional capabilities, and the highest quality products.

Silberline's global technical service team members are leaders in their field. With over a century of accumulated experience and know-how, they are well-equipped to deliver personalized service that goes beyond what you may expect, every day.

INNOVATIVE PRODUCTS THAT DAZZLE

Silberline's innovative special effect and performance enhancing pigments add beauty, value and protection to products for the automotive, graphic arts and printing inks, plastics, and industrial coatings markets.

AUTOMOTIVE—As a result of advanced manufacturing and best-in-class research, Silberline offers a robust line of automotive pigments that continue to inspire stylists and coatings formulators with dazzling metallic effects. In addition to providing aluminum pigments in the traditional paste form, Silberline provides a variety of surface treated grades that offer outstanding performance in many applications.

GRAPHIC ARTS AND PRINTING INKS — Image and design are increasingly important in the global packaging and publishing industry. Products have to stand out from the competition. Silberline pigments are widely used to produce brilliant eye-catching designs on labels, packaging and many other printed materials.

INDUSTRIAL COATINGS—Silberline's product line for industrial coatings is comprised of a broad range of grades based on a comprehensive palette of high performance metallic pigments designed for the unique needs of the coatings industry. Whether looking for a brilliant metallic sparkle, the smooth luster of solid metal or the functional attributes of a high opacity pigment, Silberline has the product for you.

PLASTICS — The diversity of visual effects that can be created with Silberline metallic pigments is unlimited. Silberline products can be used to produce the appearance of painted parts, solid metal, pearlescent, copper, gold, bronze, and even stoneware effects. In addition to these aesthetic properties, metallic pigments also have the functional ability to reflect UV, infrared, and visible light.

