SILBERLINE

The Effect of Particle Size, Morphology, and Loading Levels, of Aluminum Pigments in Polypropylene Molded Products

Abstract

- Investigate how different geometries, morphologies, and particle sizes, of aluminum pigments affect color, opacity, gloss and reflectance of polypropylene molded products
- Explore the effects of different pigment loading levels
- Present both visual and instrumental color comparisons
- Provide recommendations on pigment type and loading level to achieve the desired color and metallic appearance in polypropylene molded products

Product Appearance – The "Lingo"



- > Hiding (opacity) tinctorial strength of aluminum pigments
 - Direct relation to particle size distribution and particle thickness (aspect ratio) and geometry

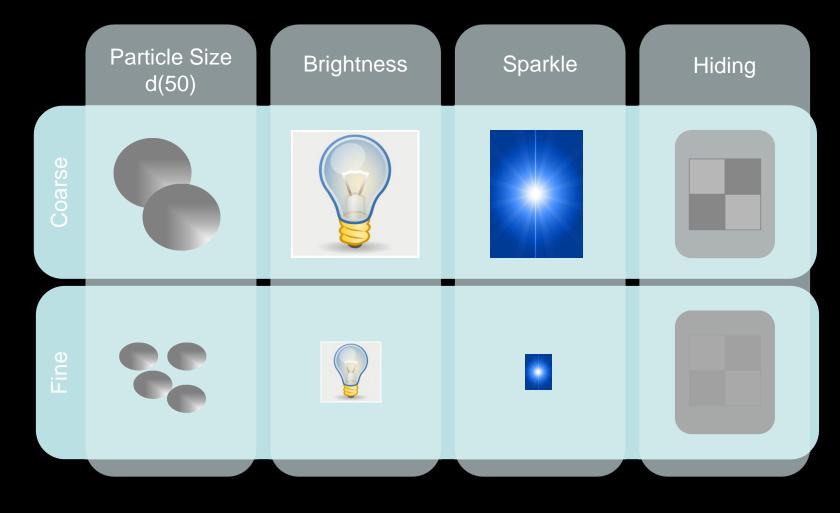


- > Sparkle (patina) coarseness/fineness of pigment grain
 - Based on a visual assessment made in direct illumination
 - Particle size, shape and contour dependent
 - BYK-MAC instrument

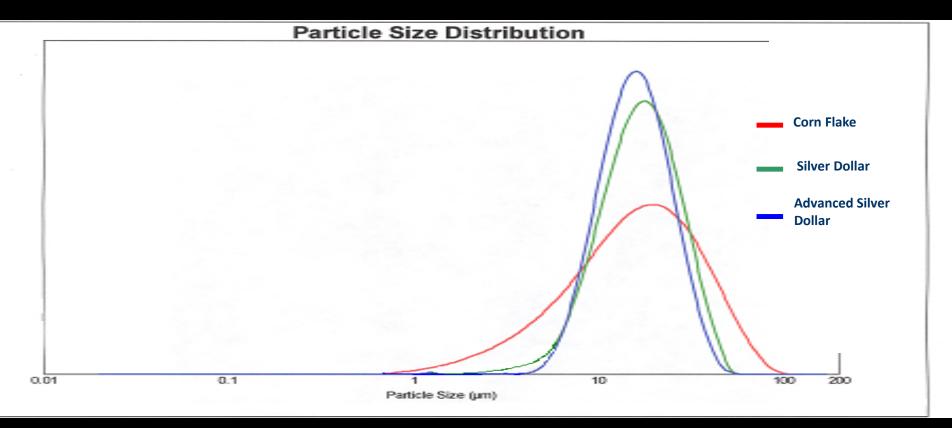


- Brightness (whiteness) lightness or darkness
 - (*L value in L*a*b* scale)
 - > Whiter, brighter, grayer and darker
 - Measured by the amount of light reflected from the surface of the flake
 - Related to particle size distribution, shape and smoothness
 - Measured by X-Rite and Byk Mac instruments

Normal Aesthetic Relationships

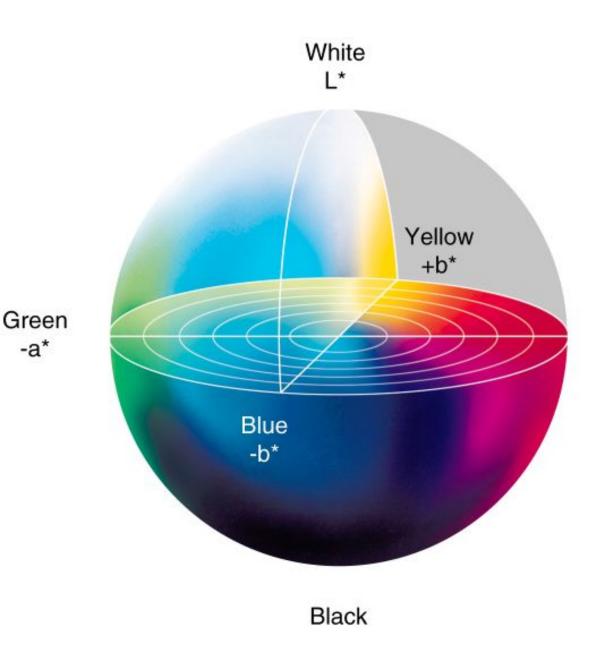


Particle Size Distribution

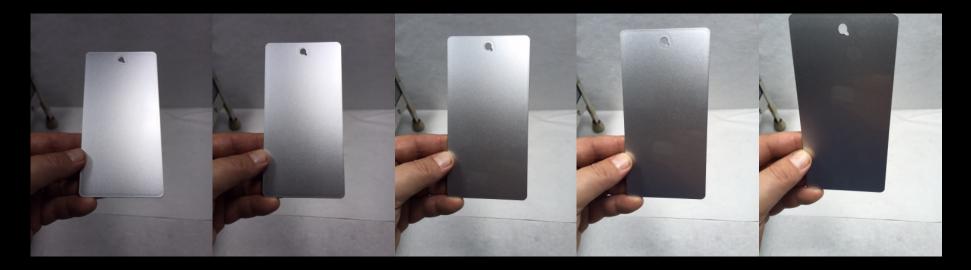


L*A*B* Color Sphere

- L* White/ Black
- A* Red/ Green
- B* Blue/ Yellow



Metallic Color Travel



Flop Index =
$$\frac{2.69(L_{15^{\circ}}^{*} \cdot L_{110^{\circ}}^{*})^{1.11}}{(L_{45^{\circ}}^{*})^{0.86}}$$

Silver Dollar vs Cornflake

Silver Dollar Aluminum Flake

reflects light in uniform direction

Cornflake Aluminum Flake

scatters light





Pellet Type

Pellet Type A

Pellet Type B

- Solid Compact Pellet
- 75%-80% Aluminum Content 70%-90% Aluminum Content



- Less dense, Softer Pellet



Compounding

- All six products for used in this study were processed under the same conditions using the same equipment
- Polypropylene (MFI 12) was chosen as the polymer
- Counter rotating, non intermesh, twin screw extruder (TSE)
- L:D = 25:1
- Temperature Profile: Zone 1=190C, Zone 2=200C, Zone 3=210C, Die=170C

Injection Molding

- Panels were made on a Boy 55A Injection Mold Machine
- Each product was used to make panels at 0.5%, 1.5%, 3.0%, and 6.0% aluminum loading.
- Panels were also made using the loading levels from above, but with 1% blue color concentrate added.



Temperature	Temperature	Temperature	Temperature	Mold
1	2	3	4	Temperature
190°C	205°C	210°C	193°C	43°C

Table 2: Molding Processing Parameters

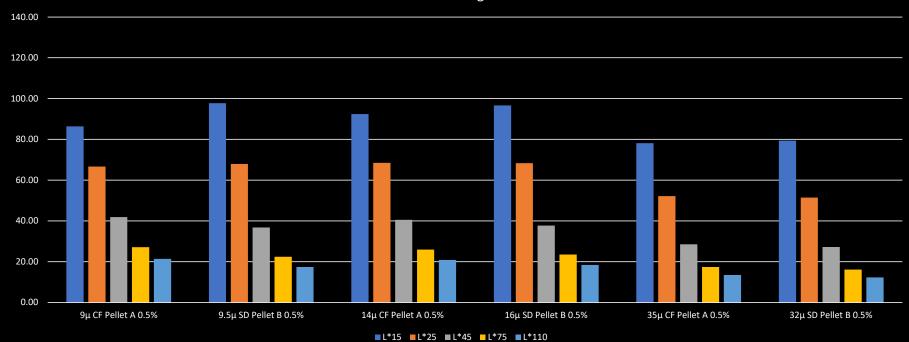
Data Collection

- L*A*B* value Xrite MA 68II goniospectrophotometer
- Gloss BYK Microgloss GB-4520
- Reflectance- Technidyne Total Reflectometer TR-2
- Optical Density- Xrite tabletop optical densitometer

Masstone Color Conclusions

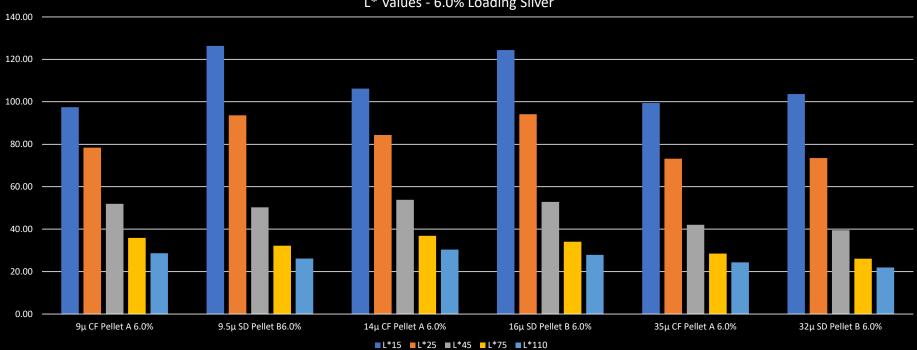
- In nearly all instances the effect of more aluminum pigment loading is a whiter, brighter, more metallic appearance at all measured angles
- More prevalent with finer silver dollar flakes
- This is due to polished face surface and narrow particle size distribution
- To achieve whiter, chrome like, metallic appearance, silver dollar flakes and higher aluminum concentrations should be employed during formulation

Masstone Color Conclusions



L* Values - 0.5% loading Silver

Masstone Color Conclusions



L* Values - 6.0% Loading Silver

1% Blue Tint Color Conclusions

- Once again as with the masstone, in nearly all instances the effect of more aluminum pigment loading is a whiter, brighter, more metallic appearance
- The narrow particle size distribution of the silver dollar pigments creates a cleaner, more metallic color when combined with organic colored pigments
- The b* value shows the amount of blue that is lost or gained with different aluminum loading levels
- To achieve a bluer color use lower aluminum loading levels and a coarser aluminum flake

1% Blue Tint Color Conclusions

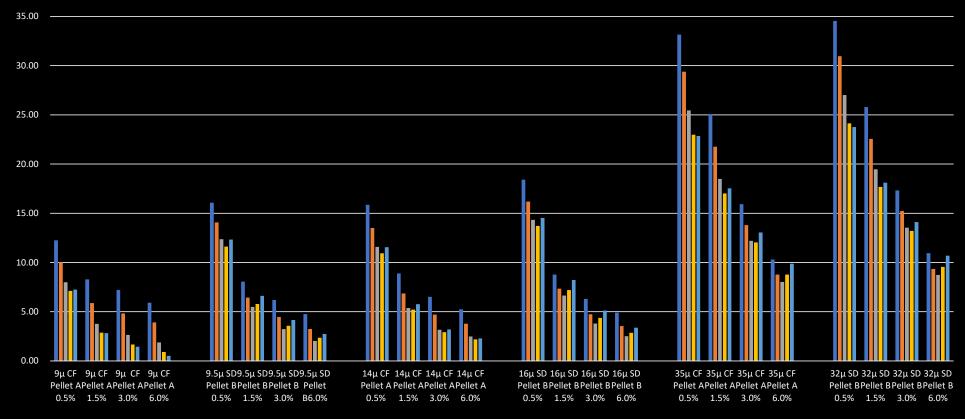


32 micron SD Pellet B 0.5% Al 1% Blue 9 micron CF Pellet A 0.5% Al 1% Blue

1% Blue Tint Color Conclusions

B* Values for All Components 1% Blue Tint

40.00

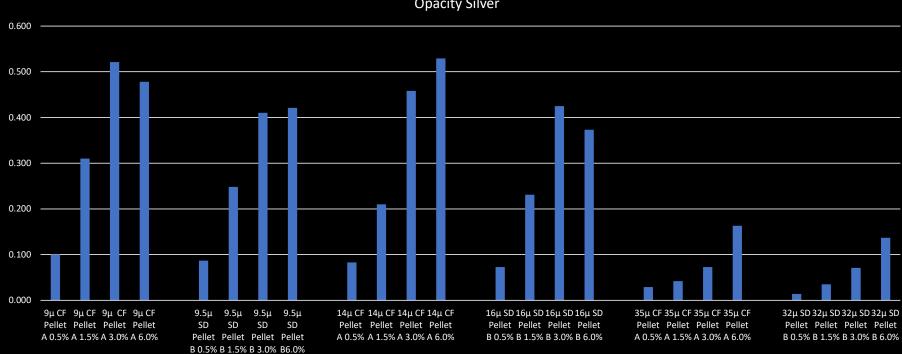


■ b*15 ■ b*25 ■ b*45 ■ b*75 ■ b*110

Opacity Conclusions

- The larger particle size pigments show a steady increase in opacity with increased aluminum loading of same pigment
- In the smaller particle size pigments opacity plateaus and will remain steady or slightly decrease with increased aluminum loading
- The reason for the slight decrease in opacity may be overcrowding of the flakes resulting in poor orientation
- Aluminum may be overloaded, especially in small particle size grades, which may result in less than ideal aesthetics and performance
- Small particle size pigments provide the most opacity

Opacity Conclusions



Opacity Silver

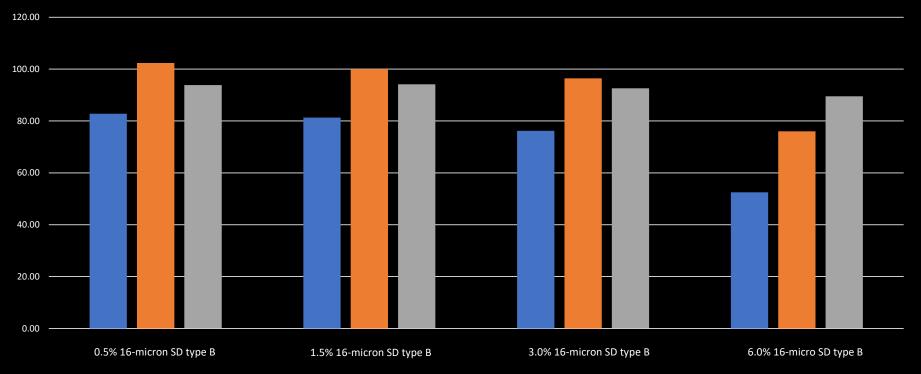
Gloss Conclusions

- Across all aluminum products used for this study increased loading lead to lower gloss at 20°, 60°, and 85°
- Silver dollar pigments yielded higher gloss than cornflakes of similar particle size
- Increased aluminum loading has an adverse effect on gloss; however this is true of any pigmentation, not just aluminum.
- The highest gloss values can be achieved with a silver dollar flake at low loading levels.

Gloss Conclusions

16 micron SD pellet B

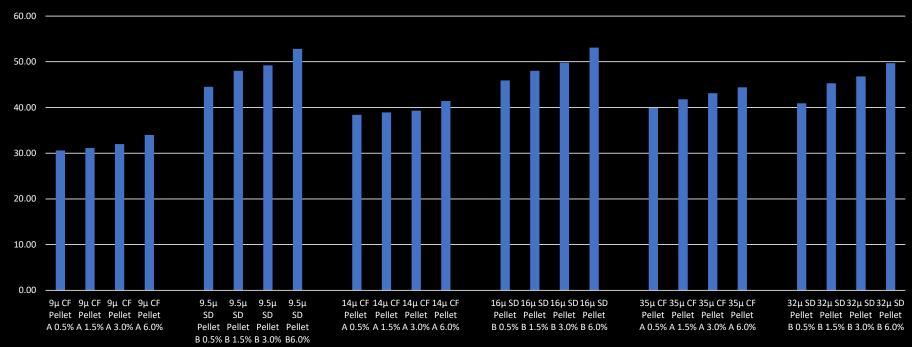
■ 20° Gloss ■ 60° Gloss ■ 85° Gloss



Reflectance Conclusions

- In all tests higher reflectance is achieved with higher aluminum concentration
- Silver dollar flakes have higher reflectance at all loading levels when compared to cornflake aluminums of a similar particle size
- To achieve higher reflectance aluminum concentration should be increased

Reflectance Conclusions



Reflectance Silver

Summary

- Higher loading levels trend toward a whiter, brighter, more metallic effect.
- Some finer aluminums can give the appearance of "near chrome" or even a brushed aluminum look.
- To achieve the best possible metallic appearance, with cleaner tints, high opacity, and optimal reflectance, a silver dollar aluminum at minimum 3% loading is suggested.
- If gloss reduction becomes a concern, then aluminum loading can be reduced until desired gloss is achieved.

Summary

- Cornflake pigments are suitable for use in all applications; however their wide particle size distribution and rough surface may lead to a slightly duller, more washed out appearance. This is especially true when they are combined with other colored pigments.
- Pellet or granule type does not appear to play a significant role in the final appearance.

SILBERLÎNE Questions?

Contributors

Jason Kuhla Director Technical service and Product Applications

Johnny Donado Technical Service and Product Development Representative NA, SA

Patrick Ryan Technical Service and Product Application Representative NA

Mark Tyler EAM (Executive Account Manager for Plastic)

Thank You